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The Buzzword in IT outsourcing: Staff Augmentation services by [Webmaster](#)

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With a population as large as India and dedicated to achieving excellence in the field of cutting edge knowledge it is hardly surprising that the country is gripped with the installation of IT companies focused on setting trends. Ignorance has become redundant in this day and age. In this time when everything is going global, diversity and efficiency have become the keywords. Staff Augmentation Services is one of these concepts. The process of Staff Augmentation entails the evaluation of the company's requirements for a certain projects and outsourcing the necessary staff in order to meet those needs. The emphasis is on augmenting the existing resources proportional to the success of the project rather than encumber it. Tailor-made and designed to be both cost effective and efficient this branch of Temporary Staffing Services is made to meet the needs of the client.

Staff Augmentation Services by virtue of being quick and efficient eliminate any unnecessary hassle. They offer quick skilled labor at the minimum notice and give the client company the option of virtual space. Diversity is also very important to this kind of service. In its repertoire there is a whole range of expertise from sales and HR to PHP and computer language programming and by virtue of that it occupies a niche space in the area of outsourced labor. Using the internet for the maximum advantage Staff Augmentation Services can be used in a cost effective way through reduced office space as well as eliminating fringe benefits that the company is obliged to pay to their regular employees. It also cuts the elongated hiring process by having the necessary personnel ready to start working.

The corporate is now functioning in an increasingly global space where inward mobility is no longer an option. It can no longer work in one country. It has to expand not only its scope but also the talent at its disposal. The Indian subcontinent is one such space that the corporate world is looking to harness. With the current cutthroat competitive markets niche companies as Staff Augmentation Services are coming to the foreground to offer the burgeoning talents a space where they can work best to their advantage. The companies need the characteristic of versatility to achieve the desired results in the company's spreadsheets. As a result of that need this industry is fast growing to be the front runner of quality professional services that the multi-national companies require. Recession has taught the corporate world the essential truth of staying ahead of their competitors. To do so it requires a host of services at their disposal. Staff Augmentation Services provides that talent filling in the company's pool and in doing so it gives the client company that added edge essential for its success. Because of that it has now turned into a multi-billion dollar industry.

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