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Start the New Year in the Pink by [Edmund Ibarra](#)

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We here at Beezid are tickled pink to be able to announce some new, exciting changes that are coming your way. Starting today, we have added a new lock category: The Pink Lock! Members will be able to scoop up three of these auctions within any 24-hour period. There are going to be a lot of Beezidders riding around on pink clouds with this new lock structure, and to make the whole experience just that much better, we're also going to be increasing the number of daily auctions on the site to around 800 a day so that everyone can win even more!

What we love here at Beezid, more than anything else, is to make winners. It actually is a lot of fun to see Beezidders who started out slowly, poked around carefully - all the while bidding their time and learning the craft - who were able to be patient enough to learn the lessons that they needed to become successful bidders.

We know that we are going to see a lot more of these success stories in 2012. With initiatives like this, and more than enough auctions to go around, it is going to be exciting to watch more and more new bidders become successful. We have opened up the door, and now all you have to do is walk through it.

We have all heard the old expression that states that you must learn to crawl before you can run. This is just as true at Beezid when applied to the penny auction bidder. We are not the only ones who will attempt to impress upon our new members the importance of starting slow - any successful Beezidder will tell you the same thing. Devices such as Cherry auctions and Pink Lock auctions are there for our newer members to get their feet wet and learn how it works.

The strategy should always be to capitalize on as many of the smaller items as you can before moving on to the bigger stuff. Don't forget that these items are all great, and you'll find yourself with some incredible deals on really cool stuff.

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So, get ready, Beezidders! You must have known that we would start this year off with a bang, and we are doing everything we can to make this more fun than ever before for loyal Beezidders and NewBeez alike. For more information about a [Beezid](#) log into <http://www.beezid.com/>

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