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Electricity bills are a monthly financial commitment that most Philadelphians, in the past year, are becoming thrifty managers, thanks to the consumer friendly Electric choice the state offers its consumers. Given the choice of suppliers in the state, shopping for cheap electricity is now a much indulged in consumer activity that satisfies the energy needs as well as the budgetary requirements. Electric choice has successfully brought the inflated electricity market that existed due to monopolistic players to a more balanced and participative market segment. Additionally, it brings a value addition- "Green Energy."

A distinct trend in the past few months that has emerged in key- search- phrases googled when shopping for electricity rates in Philadelphia, is clean electricity, green electricity. This was a choice that never existed before deregulation. Consumers concerned about the impact fossil fuel has on carbon and green house gases generation had no choice but to continue to use electricity generated from coal-based resources as access to alternative energy electricity was not possible and was too expensive for small businesses or households to adopt.

But now, with the power of electric choice, consumers shopping for electricity rates in Philadelphia have the wonderful option of choosing an electric supplier who uses renewable energy such as "wind, solar- to generate the electricity, which they can consume at prices that are affordable. Cheap electricity rates continue to be prime drivers for consumers to switch energy suppliers. The marginally higher electricity rates for green energy do not dissuade the environmentally-conscious to go the extra mile and use only non-polluting electricity.

Electric Choice is a consumer right that was officially provided by the government around 2009, allowing users to switch the electric supplier, if they take the time and the effort to shop for electricity rates in Philadelphia and save substantially on their monthly electricity bills.

On an average, households and most business consumers have realized a savings of nearly \$8-\$10 per billing cycle, contributing to sustained savings annually. Since, the average contract with a supplier is for 12 months or for 24 months, consumers have the opportunity to claim quality service from the suppliers as well as benefit from the competition-driven cheap electricity rates.

Since electricity is billed on the basis of kilowatt of electricity consumed there are several programs that some of the electricity suppliers offer. One such, very popular program, with minor variations to suit the regions timelines is the Peak-Consumption package. While signing-up for the project does carry a fee, the substantial gain by volunteering to remain off-the grid during peak hours is a great trade-off. Shop for electricity rates in Philadelphia and enjoy the benefits of cheap electricity rates.

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