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The Saudi Arabian Defense Industry: Market Opportunities and Entry Strategies, Analyses and Forecasts to 2017

The Saudi Arabian government's hopes of strengthening its defense infrastructure in order to emerge as the most powerful nation in the Middle East, have been supported by many years of high oil prices and strong economic growth. The strained relationship with Iran is considered as a key driver for defense spending. In a power struggle for regional influence, Iranian nuclear dreams and terrorist activities keeps the country's defense expenditure soaring. Continuous increases in oil prices is also cited as another key reasons for Saudi Arabia to stand among top defense spenders in the world. <http://www.bharatbook.com/defense-market-research-reports/the-saudi-arabian-defense-industry-market-opportunities-and-entry-strategies-analyses-and-forecasts-to-2017.html>

During the review period the Saudi Arabian defense budget recorded a CAGR of 7.2%. Expenditure was supported by a modernization program, strained relationship with Iran, high spending power, and a lack of skilled personnel. In 2012 the Saudi Arabian defense budget stood at 7.8% of GDP, and is expected to increase to 8.6% of GDP by 2017. During the review period, Saudi Arabia's capital expenditure allocation stood at 30% of the total defense budget and this is expected to remain at the same level over the forecast period. Industry Analysis

The Saudi Arabian defense industry valued US\$50.5 billion in 2012 and is the largest defense market in the Middle East. During the review period, defense expenditure grew at a CAGR of 7.2%, and is expected to record a CAGR of 5.4% over the forecast period, to value US\$65.9 billion by 2017. As a consequence of both internal and external threats, the government is projected to continue to spend an average of 8.4% of its GDP on defense.

This report is the result of SDI's extensive market and company research covering the Saudi Arabian defense industry. It provides detailed analysis of both historic and forecast defense industry values including key growth stimulators, analysis of the leading companies in the industry, and key news.

Reasons to buy

• The report provides a detailed analysis of the current industry size and growth expectations from 2013 to 2017, including highlights of key growth stimulators. It also benchmarks the industry against key global markets and provides a detailed understanding of emerging opportunities in specific areas.

• The report includes trend analysis of imports and exports, together with their implications and impact on the Saudi Arabian defense industry.

• The report covers five forces analysis to identify various power centers in the industry and how these are forecast to develop in the future.

• The report allows readers to identify possible ways to enter the market, together with detailed descriptions of how existing companies have entered the market, including: key contracts, alliances, and strategic initiatives.

• The report helps the reader to understand the competitive landscape of the defense industry in Saudi Arabia. It provides an overview of key defense companies, together with insights such as key

alliances, strategic initiatives, and a brief financial analysis.

For more information kindly visit : <http://www.bharatbook.com/defense-market-research-reports/the-saudi-arabian-defense-industry-market-opportunities-and-entry-strategies-analyses-and-forecasts-to-2017.html>

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