

Sahara India Pariwar provides financial assistance to residents of Lucknow through Social Welfare Progamme by Sanchita Kumari

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Sahara India Pariwar is one of the leading India based conglomerates of India which is owned and managed by Subrata Roy Sahara. This company has various business interest that include housing finance, life insurance, mutual funds, finance, media and entertainment, information technology, consumer products, infrastructure and housing etc. Sahara India Pariwar has been involved in social welfare programs from long time. Therefore it is considered as a socially responsible corporate group.

Sahara Welfare Foundation, an entity of Sahara India Pariwar has been actively engaged in the development of society. This entity of Sahara India Pariwar works in the fields like primary health care, rehabilitation of challenged people, education, disaster relief and rehabilitation, developing skills, providing support to families of Mumbai and Kargil Martyrs's, ensures social security of residents of Lucknow, Pune and Gorakhpur through welfare programs. Under the social Welfare programme of Karmabhoomi Kartavyapoorti Yojana, Sahara India Pariwar provides the accidental death cover to the residents of Lucknow.

Under this Karmabhoomi Kartavyapoorti Yojana, in the occurrence of accidental death of any of Lucknow's residents, his or her heir is provided with financial assistance of Rupees twenty five thousands by Sahara India Pariwar. Recently, under this scheme, Shri Pushkar Verma, Area Manager Worker of Sahara India Pariwar provided financial assistance worth Rs. 2500/- to the families of 19 individuals who lost their life in an accident.

The 19 people who were provided with financial assistance of Rs. 25000/- per person at Sahara India, Zonal Office, Sahara Trade Centre, Farizabad Road in Lucknow are Smt. Preeti Sharma, Smt. Manorama, Smt. Gavatri Singh Chauhan, Smt. Mariam, Smt Gavatri Devi, Smt. Devki Devi Pathak, Smt. Divya Verma, Smt. Sushma Kesharvani, Smt. Beera Devi, Shri Lal Bihari Pandey, Smt. Mala Srivastava, Smt. Laxmi, Smt. Sunaina Devi, Shri Muralidhar, Smt. Sahana Parveen, Smt. Sukhdevi, Smt. Pinki Mishra, Smt. Phoolmati Rawat and Smt. Suman Srivastava.

The Karmabhoomi Kartavyapoorti Yojana was announced by Subrata Roy Sahara, founder and Chairman of Sahara India Pariwar on the occasion of Jyoti Diwas on 1 April 2011. The residents of Lucknow are only eligible to get financial assistance under this scheme if the deceased was an adult under the purview of Lucknow Nagar Nigam as per the electoral list. The heir of the deceased has to inform Sahara India Pariwar by submitting an application on a plain paper along with some essential documents like postmortem report, FIR and Death Certificate etc.

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Sanchita Kumari is a highly respected full time professional writer. She has written several Articles on a <u>Subrata Roy Sahara</u>, Sahara India Pariwar, Charity by Sahara, mutual fund, a <u>Sahara India</u> and more articles.

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