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Sahara India Pariwar expansion into dairy business by [Sanchita Kumari](#)

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Sahara India Pariwar is a Lucknow based Indian conglomerate which has business in diverse areas such as Mutual Funds, Hospitality, Life Insurance, Media & Entertainment, Financial Services, Housing Finance, Real estate, consumer products, Infrastructure, Tourism, housing etc. The company was started in 1978 by Subrata Roy Sahara with three workers in Gorakhpur in Uttar Pradesh and now it is become one of the leading companies of India. In fact the company was declared to be the second largest employer in India after India Railways by Time Magazine. The company has been honoured with plenty of awards.

Recently the company announced the launch of world's largest dairy on April 1, 2013. For this business he will acquire 9000 acres near Muzaffarnagar in Uttar Pradesh besides land in Madhya Pradesh.

According to Subrata Roy Sahara, the managing worker and chairman of Sahara India Pariwar, the launch of world's largest dairy is an initiative to make a foray into dairy business. Through this dairy the company is planning to produce 50 lakh tonnes of milk.

Subrata Roy Sahara assured that, pure milk would be made available to public through this dairy. The objective of introducing this dairy is to increase productivity of milch animals and thereby milk products to meet the continuous increasing demand for milk in the country.

Sahara India Pariwar is a major business conglomerate in India with operations in multiple sectors, including financial services, life insurance, mutual funds, housing finance, infrastructure & housing, print and television news media, entertainment channels, cinema production, consumer merchandise retail, healthcare, hospitality, manufacturing, sports, and information technology.

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[Sanchita Kumari](#) - About Author:

Sanchita Kumari is a highly respected full time professional writer. She has written several Articles on a [Sahara India](#), Sahara India Pariwar, Subrata Roy Sahara, Subrata Roy, Sahara City Home, a [Sahara India Sports](#) and more articles.

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