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Rtds/High-Strength Premixes in South Africa by [Bharatbook](#)

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RTDs/high-strength premixes is a "œfad-driven" market, with growth driven by manufacturers supporting specific brands. Consumer preference for specific brands may be due to price, taste, packaging, advertising and/or image. Manufacturer support and innovation is important in terms of driving growth in the category. For example, Brandhouse's Smirnoff brand is suffering as the company places less emphasis on driving sales. The company's J&B & Soda registered growth from a small base due to being...

RTDs/High-Strength Premixes in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2007-2011), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2016 illustrate how the market is set to change.

<http://www.bharatbook.com/market-research-reports/alcoholic-drinks-market-research-report/rtds-high-strength-premixes-in-south-africa1.html>

Product coverage: High-Strength Premixes, RTDs.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data. market and research

Why buy this report?

- * Get a detailed picture of the RTDs/High-Strength Premixes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

For more information kindly visit :

Rtds/High-Strength Premixes in South Africa

Or

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South Africa, Demand Forecast, Market, Market Forecast, Market Research Reports

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