



Article published on November 30th 2011 | [Business](#)

But there are still some issues that needed to be communicated with the customer aware them about the advantages and disadvantages of them. Printer cartage Recycling is one of them. Each year more than 300 million used, empty cartridges in the waste stream in the world. Recycling your laser and inkjet cartridges is a great way to both the amount of plastic that ends up in landfills and reduce energy consumption.

Companies, which contains the business of printer cartridge recycling, design their marketing campaigns in such a way that their customers become aware of benefits printer cartridge recycling. This awareness will increase your sales even as it is for your customers and the environment. You can encourage your customers the cartridges, recycled as in-store drop boxes or cash-back offers for each cartridge recycling. Some companies offer a donation to charity in exchange for returned empty cartridges. This is also a good idea to attract large numbers of customers. Most companies offer two options to their customers. Either you can take money for your empty cartridges, or you can donate the proceeds to a charity of their choice.

Printer cartridges for recycling, remanufacture or retailers they collect from consumers and businesses after they are emptied, either by e-mail or various drop-off programs. The cartridges are disassembled and cleaned, and any necessary replacement parts will be added. High-quality toner or ink is added, and the cartridges are tested and packaged for resale. Powdered toner cartridges for laser use, while liquid ink in inkjet cartridges is used. Remanufactured cartridges contain high quality components and offer excellent printing results. They also cost less than the original equipment (OEM) sales. So this is very practical and cost-effectively from a business perspective.

Despite being in the whole process of the toner cartridge recycling are involved, you can also make it easier for your customers in the implementation of recycled toner cartridges.

â€¢ You may indicate on the packaging of your new cartridge, how to recycle your old one.

â€¢ Free pickup or free shipping.

â€¢ Specify types of cartridges do you accept for recycling.

â€¢ Give instructions, free packing and postage, if your customers are interested in recycling your old cartridges.

Process helps the printer cartridge recycling will also be part of the "Go Green slogan" be. Leaking ink from cartridges can pollute the environment, and the plastic from which they are made to last for many generations to decompose. Up to three liters of oil are needed to produce a single printer cartridge. They should all be recycled.

Recycling ink cartridges helps to reduce the amount of waste, conserves our raw materials and energy needed to manufacture new products. Most inkjet cartridges have the ability to recycle paper, not less than six times recycled ink cartridge recycling you can be the same quality as new cartridges.

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Article Keywords:

selling empty ink cartridges,used toner cartridges.cartridges recycle for cash,recycling ink cartridges,toner recycling for cash

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