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Founded in 2005 Mapping 4 Business is a reputable organisation that provides GIS mapping expertise to a diverse range of clients from sole individuals to large scale organisations. With a selection of services that range from territory design and optimization to data visualisation through the use of maps, and a dedicated and focussed level of customer service, we provide transparent and succinct solutions to a selection of GIS mapping issues.

Here at Mapping 4 Business we enjoy a diverse and varied clientele who appreciate the meticulous approach and personal focus that we dedicate to every customer. From territory design to data visualisation we devote the same attention to each and every customer, ensuring that the high standards that they expect are met.

The diverse portfolio of clients that have chosen us to facilitate their territory design projects range from blue chip and SME pharmaceutical companies like GSK Ireland, Astra-Zeneca Hungary and Bristol Myers Squibb to non-pharmaceutical businesses like the Institute of Occupational Medicine, Spectrum Interactive Plc and Northwest London Hospital Trust.

Our core services include a fast and cost-effective territory design and optimization service that creates a balanced field force structure. Given that we use our own UK postcode, PCT boundary maps and build using the royalty free code point postcode set of OS open data initiative when you choose us to facilitate your territory design, or indeed any other of the services that we provide, then you can be assured that we can reduced the cost of your bill.

If you'd like to find out more information on just why we are considered one of the foremost territory design and optimization and territory alignment services around then you need only come and visit us online at: www.mapping4business.co.uk. Here you will discover all the information that you'II need to know about our territory design, and indeed the additional services that we're able to provide our customers.

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a <u>Territory design</u> has to be carried out with the utmost care and attention to detail if it is to be a success. At mapping4business.co.uk we have the most sought after, affordable a <u>territory alignment</u> services.

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