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Most of the companies celebrate big occasions with full enthusiasm. Director's birthday, Christmas, Deepawali, an anniversary, founder's day – there are many occasions where the management dispenses corporate gifts to the employees.

The era of old corporate gifts has passed away. Companies are looking for some innovative gifts which they can gift to their employees to make the event more joyful. There are some new corporate gifts that have flocked the market this season.

Attractive photo key chains, cushions with your favorite picture printed over it, tea coasters with images, printed ceramic plates, custom printed mouse pads, customized flip books, jigsaw puzzles are some of the corporate gift items which have become popular this season.

Rewarding outstanding employees for their exemplary work not only motivates the employees but it also shows that the organization follows healthy work ethics. The corporate gifts like credit card holders, CD cases, paperweights, and clocks are also gifted on various occasions by the companies to their employees.

With Snappy, you can prepare your own flip book. You have to just pick up the design from the template diary which has been provided. In this way, you can make a personalized mini album with your own favorite photographs. The template will be seen as the background of every page of the flip book. The flip books are available in two sizes - 4x6 inches and 5x7 inches and they come with premium quality wire binding.

Customized metal key chains can be gifted at corporate levels too. You can print your favorite photo on the key chains whether it is your company's office or the photo of any great personality, these customized key chains are best option to be gifted at any office related event. These key chains are scratch resistant. They also have strong metal ring to hold keys.

Many organizations distribute promotional corporate gifts for their brand building. They can also be used for increasing business and to improve productivity levels. This also impresses the potential clients. Many corporate houses thank the existing clients by offering them with these corporate gifts.

Companies also distribute these gifts while launching new products which increase the good will. Corporate gifts are also offered to clients whenever a company is entering into a new strategic alliance with other company. Some companies give corporate gifts to their employees on reaching milestones. This motivates the employees so that they prepare themselves for forthcoming targets.

It is very easy to purchase corporate gifts online. Snappy offers the easiest way to shop for the corporate gifts. You can customize these gifts according to your personal choice. You can get your favorite photo printed on them. Just order any of these gifts and we will provide you these gifts at best possible rates within least amount of time frame.

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Snappy.in is a web portal which offers innovative gifting ideas to patrons who like to shop through Internet. You can print your favorite photos on the gifts like mugs, T-shirts, key chains, bags, calendars, flip books and much more. It provides a novel approach towards thoughtful gifting. For more information visit: a <http://www.snappy.in/>

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