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Investment Opportunities - Be on the Prowl for the Lucrative Deals by [Julia Roger](#)

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The term money is precious to each one of us. Hence, whenever the discussion is money related people do tend to take it seriously. The term that money makes money has repeatedly proved itâ€™s self to be fruitful. Hence, as an acute investor you must not loose out on any prospects of investing money for gains. However, before you do that there are certain factors, which you need to look into.

The first major rule was laid down by legendary investor DR Warren Buffet. His idea was plain and simple. You must put your money into something, which you are completely comfortable holding if the markets were shut for the next five years. The other big rule is that you must have enough in your kitty to survive the difficulties of market cycles. The third major rule is to be on the lookout for investment opportunities where you can invest your hard-earned money.

There are various ways as to how you can invest. You have the investment opportunities in real estate, or equity markets, however, it is important to understand market cycles. In a high interest rate scenario, the shares of banks, autos, or real estate companies do take a battering as borrowing is hampered. At that time if you invest in quality banks or auto majors you will gain handsomely once the tide start turning and interest rates cool off. When steel prices are on the lower end, it is wise to park some of your money in quality steel companies. As the price of steel rises, you stand to gain. However, these are market cycles and you will have to wait for them to play out. Therefore, if you really want to make money you will require abundance of patience. If you have that, you will be laughing all the way to the bank.

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