



## Article Side

Indian Pharmaceutical Directory 2012 by [Bharatbook](#)

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The Indian pharmaceutical industry is undergoing fast paced changes. The Indian generics market is witnessing rapid growth opening up immense opportunities for firms. This is further triggered by the fact that generics worth over \$40 billion are going off patent in the coming few years which is close to 15% of the total prescription market of the US.

Growing at 11% annually, the Indian Pharmaceutical industry is fourth globally in terms of volume and in terms of value, it is ranked thirteenth.

The market potential of the Indian biotechnology and pharmaceutical sector is enormous and business opportunities abound. However, unraveling the maze of who's who, and who does what is a daunting task. Here's the solution you've been looking for . . .

Published in 2012 edition of The Indian Pharmaceutical Directory has been thoroughly researched, to bring you a completely up-to-date guide to India's ever-changing pharmaceutical industry. <http://www.bharatbook.com/market-research-reports/media-market-research-report/indian-pharmaceutical-directory-2012.html>

If you need to source from, or sell to India, Pharmaceuticals, Biotechnology products, Biopharmaceuticals, Bulk Pharmaceuticals, OTC/Healthcare products, Research & Development, Fine Chemicals, Generics, Genomics, or Diagnostics/Reagents; or, if you're looking to break into this appealing market, the new Indian Pharmaceutical Directory will provide you with hundreds of fresh business contacts - and help you keep track of old ones - quickly and easily. Research Report

This one directory covers the entire Indian pharmaceutical & biotechnology industries sector.

This Directory will enable you to:

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- \* Generate new customers
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- \* Make vital contacts
- \* Save the time, money and effort of doing your own research
- \* Identify alternative suppliers and manufacturers
- \* Source up-to-date company information
- \* Access a wealth of quality information on companies and key personnel

Whether you are a product manager, in charge of marketing or simply interested to remain in touch

with the latest developments in the Indian pharmaceutical industry, this Directory will save you time and effort in finding the up-to-date information you need.

For just US\$250.00 The Indian Pharmaceutical Directory gives you instant access to a wealth of accurate information on over 4,000 Indian pharmaceutical and biotechnology companies.

Look at the depth of information youâ€™™ get in The Indian Pharmaceutical Directory:

- \* Full company contact details.
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- \* Names of key management and trading personnel.
- \* Locations of offices, sales offices and overseas sales agencies.
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4. Source the right trader/producer: by identifying products quickly;
5. Discover new business leads: and grow your business;
6. Update your contact list: from the most reliable source in the industry.

For more information kindly visit :

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