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In the global economic panorama, liberalization has reduced to the world into a global village where business activities perform in a rapid pace around the world. To gain maximum business, different industries organize trade shows and exhibitions in different consumer bases. Handicraft industry is one of the important areas, where craft is something that involves a variety of activities, creative qualities and hobbies. India has always been renowned for its rich Indian handicrafts that personify a perfect blend of imagination and creativity. Handicrafts opens the doors to ethnic India, where diverse artifacts can be the best gifted for occasions and represented a sense of emotion, feelings, life time memories.

Since the genesis of civilizations in India, crafts have been most revered profession of numerous artificers. In present time, almost every region of India represents a style of art with subtle nuances and variations and to address this issue Indian Handicrafts are now available in different forms like sculptures, jewelry, home decorations, Indian paintings, handcrafted furniture, bags and purses and many more. Originated in human mind, craft is something that involves a variety of activities, creative qualities and hobbies. There are variety of crafts like Ceramic Crafts, Fiber Crafts and others that vary in size, quality and nature.

As far as arts and culture is concerned, India is one of the richest countries in the world and the Indian people are often involved in making high quality handicraft products. Different types of handicrafts are made in India that has gained its popularity even in international market. There are numerous handicrafts emporium in almost every big city and the type of handicraft varies from one state to other. Some of the major handicrafts shops all over India are:

- 1 Dilli Haat in Delhi
- 2 Kala Madhyam in Bangalore
- 3 MESH in Hyderabad and Delhi
- 4 Khazana in Taj Group of Hotels
- 5 Ekamra Haat in Bhubaneshwar, Orissa
- 6 Rajasthali in Jaipur, Rajasthan

Handicraft brings a grace to each and every home, it may be a poor hut or a lavish house with full of pleasure. The most known form of handicrafts in India, are enlisted below:

Bamboo Handicrafts: Handicrafts made from bamboo are known as Bamboo Handicrafts that are one of the eco-friendly crafts in India. This type of handicraft is mostly made in West Bengal, Assam and Tripura. Some of the varied items made from bamboo are baskets, dolls, toys, furniture, mats, wall-hangings, and many more

Cane Handicrafts: Cane items are a famous form of Indian handicraft that is famous in Vellore district of Tamil Nadu. The products made from cane are trays, baskets, stylish furniture and many more

Brass Handicrafts: Brass handicraft items are mainly done in Rajasthan. Some of the items made of

brass like crawling Krishna, Lord Ganesha's figure in different postures, vases, table tops, perforated lamps, ornament boxes and many more

Paper Handicrafts: This type of handicrafts are made using vibrant colored papers. Some of the items are decorative flowers, lamp shades, puppets, hand-fans and many more. This handicraft is famous in Delhi, Rajghir, Patna, Gaya, Awadh, Ahmedabad, and Allahabad

Shell Handicrafts: Shell Handicrafts are one of the demanding crafts in India and that can be made out of three types of shells like conch shell, tortoise shell and sea shell. This type of handicrafts are famous in the places, which are located on the sea shore like Gulf of Manar, Goa, Orissa etc. Some of the well known items, made from shell are bangles, forks, decorative bowls, lockets, spoons, buttons, curtains, chandeliers, mirror frames, table mats and many more.

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