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With a domestic IT services market worth \$9.5 billion in 2011, India ranks third in Asia/Pacific region while India-based software consulting services are gaining momentum thanks to growing local market and increasing demand for outsourced IT consulting. IT software consulting, especially outsourcing of those services to reputable consultants based in India and other fast developing markets, is becoming a widespread business practice worldwide, with a growing number of large multinational corporations looking for ways to reduce costs related to IT services and infrastructure.

While India's domestic market for IT services is highly fragmented, according to a recent report by Gartner. Inc., finding a reputable India software consulting firm is relatively easy thanks to the widespread use of industry specific best practices and growing number of well educated local IT experts. Local companies are now considered able to provide worthwhile software consulting services covering all aspects of the IT service, from software applications, to infrastructure, to core business processes. As a result, a rapidly growing number of enterprises look for IT software consulting provided by India-based consultants, which can also offer extremely competitive prices.

Evolving standards of local tertiary education led to a situation where enterprises look for India-based IT software consulting even if they do not plan to enter the local market but want to reduce their costs through off-shoring and outsourcing. The wage gap between India and the West is still quite wide and local companies are able to provide high quality consultations carried out by well-educated IT professionals. Therefore, the so-called labor arbitrage is working definitely in favor of India-based consultants.

Access to talent plays an important role in the global shift to outsourcing of consulting services of all kinds, and Indian software specialists have a proven record of accomplishment in providing quality software consulting services. Furthermore, local software vendors and consultants are already able to compete on equal terms with leading global companies when the matter in hand is to provide knowledge based approach toward development, implementation, and customization of business software and related processes.

In fact, IT software consulting is one of the fastest developing IT industry segments because of the growing role that software applications play in a wide range of business processes and procedures. On the other hand, the narrowing gap in the sphere of knowledge skills required for software development, assessment, and implementation makes it easier to hire a reliable third party software consultant. In addition, external consultants can provide consultations remotely thanks to standardization of software development and implementation practices across the world. Thus, a medium sized enterprise based in the United States can obtain valuable consultancy service, provided by an India software consulting firm, on implementation of new software that is developed by a Western software vendor, for example.

Globalization has led to a situation where India software consulting firm are no longer required to use local software consulting services in implementing new client server application development. In addition, organizations involved in all sectors of the economy are forced to reduce costs, including IT related costs; thus outsourcing software consulting services to providers in India is a wise move for managers looking to reduce costs while not sacrificing the quality of service they get.

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An external a [client server application development](#) can bring product innovation ideas that rarely can be produced by in-house staff that get used to perform routine tasks within their respective departments. An a [India software consulting firm](#) can take a different approach to standard business processes and tasks in an enterprise.

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