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How can Phoenix Phone Numbers help my New Jersey Business? by [Alex Christopher](#)

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It seems only natural that a business based in New Jersey should have a local telephone number, but there are definitely benefits associated with adding Phoenix phone numbers into the mix, as well. These phone numbers provide easy access to the potentially huge customer base within the city of Phoenix.

Business Expansion

Once a business is up and running successfully in New Jersey, it will likely develop a regular customer base. However, many businesses—especially those that offer products and services via the Internet—would love to expand into other regions of the country. By adopting Phoenix phone numbers, the residents of that city who are interested in purchasing products and services from the business will feel as if the business is catering directly toward them, regardless of where it is headquartered. Phoenix residents will not be required to make a long distance telephone call to order products, discuss billing or file a complaint; there will be a local number especially for them.

Increases in Sales

Marketing is perhaps the number one tool when it comes to ensuring that a business is successful. By adopting Phoenix telephone numbers, New Jersey businesses can more easily market their services to residents of that city. Like many other locations around the world, Phoenix is home to thousands of people who purchase different products and services on a daily basis. When given a choice between dialing a toll-free telephone number, a long distance telephone number or a local telephone number in order to acquire those products and services, most people will choose a local telephone number.

Virtual Telephone Systems

It is relatively simple for a business in New Jersey to adopt one or more Phoenix telephone numbers. While the business itself may not have an office in the city of Phoenix, virtual telephone systems will allow a business anywhere in the country to have access to any city's local telephone numbers. As an example, businesses can choose to have telephone numbers in 20 different cities across America and have each of those telephone numbers ring through to the same call center, office building or other place of business. This way, each and every call is routed to the correct place—regardless of the telephone number the caller used.

A Money-Saving Choice

Opening a business branch in an entirely new city can be an expensive endeavor. It requires business owners to purchase or lease property, pay more utilities and hire new employees. While this may be an economical choice in certain situations, the cost of using a virtual telephone system is much, much lower. In fact, New Jersey businesses can enjoy a virtual presence in Phoenix by choosing to use one or more Phoenix phone numbers. When clients or customers call these numbers, they are routed to the person or call center of the business's choice. The business owner is only required to pay for access to the telephone numbers—a much cheaper option than opening a new branch.

There is a huge market available to businesses that choose to employ virtual telephone systems.

New Jersey businesses that use Phoenix telephone numbers essentially open their virtual doors to more than a million potential new customers.

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Alex Christopher is a marketing representative for iTeleCenter, a company that provides local, a [phoenix phone numbers](#), 800 and a [toll free number](#) in conjunction with virtual phone system to their clients. Services include call forwarding, voicemail and more.

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