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Business Intelligence basically has various applications and also the technologies which are responsible for gathering, storing and also analyzing the data. Apart from this it helps the user to access the required data when it is required at the time of urgency and so this in return helps the user to make better business decisions which are beneficial and advantageous for the growth of the business. Some of the activities which this application largely supports are namely the decision support systems, various queries, reporting, the statistical analysis, data mining etc. All these applications are very essential in today's high tech world which also helps in generating huge profits for the company. This application can be used occasionally whenever there is a need, these are basically specific to one division, project or department and are mostly centrally initiated.

Cloud Computing in very simple words is basically responsible for delivering all the hosted services which can be done on the computers with the help of internet. Its name was basically originated from the cloud symbol which was in the earlier times was a very clear representation of the flowcharts and the diagrams. The main three advantages of cloud computing are as follows, firstly it is very much in demand and hence it can be sold any minute or hour, it is very user friendly and convenient to use and a user can have several or just few services in a specified time, these services are basically managed by the provider and you as a user should just have a computer and an internet connection to make use of this extremely wonderful application.

Customer Analytics as the name suggests is a method which analyses the customers, his requirements and hence then try to attract maximum crowd in order to generate huge profits for the organization. This application is basically managed by people from all the different departments like marketing, finance, human resources etc but all of them work for the same company. All these people work together and try their level best to figure out the accurate view of the customers so that then they can make the decision accordingly, which will help them in attracting more people towards them. This method helps in identifying the customers who will be beneficial for the development of the company and hence these people make all their efforts to interact with them in the best possible way.

Enterprise Architecture manages all the important roles in an organization like for example he has to keep a track of all the requirements of the people working in the organization at all levels, he has to concentrate fully on the whole enterprise and he just cannot sit back and perform the duties which are specific to one project, he is responsible for successfully maintaining the long term views of the company, his responsibility also includes strategy planning, business transformation etc, he is also responsible for getting more business for the company and also to work on increasing the return of the various business activities.

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a [Enterprise Architecture](#) from Oakton continues to the improvements in the analysis of customer analytics. Oakton's experience is extensive. Expertise- Capabilities [Cloud Computing](#) systems software CRM Implementation and -a [Customer Analytics](#) at Oakton by the experts.

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