



## Article Side

Give a boost to your CD sales - Print CD Jackets by [John Davis](#)

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In the fast moving world of today, it has become really difficult to get ahead and prove yourself. While most are dreaming of success, winners wake-up and work hard to achieve it. Similarly, to achieve your sales targets and to make your ambitions come true, you must think of unique selling ideas. When talking about selling your CDs in the market, you need to add a unique selling point to your CDs in order to make them stand out in the racks. In the past, CD cases were used for marketing and selling CDs. These were unreliable and were not durable so they were soon replaced by CD booklet printing. These CD booklets were much better than the hard cover CD cases.

With the advent of online printing, many new methods of advertising and packaging were introduced. They introduced the new concept of printing CD sleeves for selling CDs effectively. This concept gave a boost to the CD sales in the markets and proved to be highly efficient and output oriented. The CD sleeves are printed on 10pt card stock or 12pt card stock as per your requirements. In order to make your CD sleeves printing effective you must get your CD sleeves printed in full color with vivid colors and graphical images. The use of CD sleeves has become greatly popular due to their convenience and ease of use. They are easy to carry and don't take much space. The CD sleeves are also known as CD jackets.

The CD jacket printing has become very high in demand in the recent past. The CD jackets are printed in standard 2 panel, 4 panel and 6 panel sizes as per your requirements. Due to the ever increasing number of competitors in the market, it has become a very tough challenge for the companies to market their CDs effectively. The essence of competitiveness is liberated when we make our competitors believe that what they think and do is important and then get out of their way while they do it. If you want to overcome the market competition and make your business stand out from the crowd you must hire the services of a highly skilled and creative graphic designer for getting your CD jackets designed.

Once you are done with the designing of your CD jackets, you need to carefully select a printing company for completing your task. The local printing companies are not advisable for this task because they will require you to allocate high budgets and will require a long period for completing your printing order. Hiring the services of an online printing company like PrintingBlue for your CD jackets printing, will be the best option for you in this regard.

The online printing companies offer the most competitive, economical and comprehensive printing solutions. They make use of full color CMYK/PMS (Pantone Matching System) printing process to provide give you the best printing results. PrintingBlue offers its customers free design support, free unlimited design revisions, free lamination and free proof reading along with free shipment and handling.

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John works for PrintingBlue that has been serving the printing needs of customers since 1995 in USA, Canada, Australia and UK, more topics on a [printing cd sleeves](#) and a [cd jacket printing](#).

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