



## Article Side

Giacomo Mattioli and the Ferrari FF Winter Driving School by [Passione Rossa](#)

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Giacomo Mattioli, President of Ferrari Maserati Beverly Hills and Ferrari Maserati Silicon Valley, is happy to announce that Ferrari is organizing an exclusive and unique Driving Program, specifically developed for the new V12 Ferrari FF, or Ferrari Four â€“ for four-wheel drive, and four comfortable leather seats nestled in a sumptuous leather cabin. This incredible opportunity is the newest and most dynamic program Ferrari came out with. It will take place in the worldâ€™s famous Aspen, in Colorado. Aspenâ€™s winter weather and rugged terrain provides the perfect setting to explore the new Ferrari V12. Ferrari will build a custom-made snow and ice track in early 2012. The Ferrari Winter Experience in Aspen is based on the Pilota on Ice programs in Italy and it is aimed to highlight the performance and versatility of the Ferrari FF. The Ferrari Winter Driving Experience is an all-inclusive package featuring 2 thrilling days of FF training and two luxurious nights in one of Aspenâ€™s 5 stars ski Resort, The Little Nell. This exclusive experience is solely reserved for Ferrari Owners. The curriculum is a combination of extreme fun and extreme skill development.

The course is highly technical and it permits students to apply to normal, everyday traction levels unique techniques used by the worldâ€™s greatest drivers. Course includes important skills such as how to properly control a vehicle in low-grip situation not to mention advanced skid control, slide recovery, engaging and managing understeer, oversteer and weight transfer techniques. Mr. Mattioli believes that being under the close direction of Ferrari instructors will allow students to experience the impressive handling of the Ferrari FF and recommends the experience to all Ferrari owners that want to have a unique exciting experience and a full control of their vehicle in the most extreme conditions. The course is limited to 12 students and there will be 6 instructors, for a student-instructor ratio of 2:1, guarantying each driver plenty of time behind the wheels. The course features a fleet of 8 specially prepared FFs. At completion of their course, students will also receive a special video and photo package and a unique course memorabilia. Guests will reside in a luxurious hospitality environment at the Little Nell Resort, Aspenâ€™s finest boutique hotel located only few minutes away from the Ferrari custom-built track. A ski-in, ski-out hotel, the legendary little Nell is ideal for both family trip and romantic gateways. Among the first class amenities, it includes a farm-fresh Italian cuisine at the Montagna Restaurant, three bars, with an award-winning wine cellar, a luxury spa with a fully equipped gym. The course is \$11,300 per driver and \$950 for the guest package, which includes accommodations, spa treatment and meals with the registered driver. To register or inquire more information, Ferrari owners can contact the Ferrari Concierge.

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[Passione Rossa](#) - About Author:

Giacomo Mattioli announced the exclusive Ferrari FF Winter Driving School in Aspen. a [Giacomo Mattioli Ferrari](#) Maserati Beverly Hills President, is thrilled for the new Ferrari custom-built track in Aspen, CO. Learn more about Ferrari Beverly Hills and a [Giacomo Mattioli Los Angeles](#).

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