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Giacomo Mattioli and the 2012 Maserati Driving Courses by [Passione Rossa](#)

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Giacomo Mattioli, President of Ferrari Maserati Beverly Hills and Ferrari Maserati Silicon Valley, is glad to announce that Maserati introduced a couple of important additions for the 2012 to the renowned Master Maserati Driving Courses: the Master Italian Lifestyle Experience and the Maserati St. Moritz Snow Drive.

The Master Maserati is a unique opportunity that offers clients and potential customers to experience the thrill of being behind the wheel of Maserati models with the support of a highly professional staff and the latest equipment. Mr. Mattioli is convinced that the Master Maserati Driving Courses are a terrific way to experience the race track in a controlled and supervised environment. Most of the courses take place at the Varano deâ€™™ Melegari Circuit located near Parma in Italy, located few miles from the Maserati Factory in Modena. The 2012 Master Maserati courses include the Master GT Driving Course, the Master High Performance and the Master MC Trofeo. The Master GT Driving Course is an intense one or two-day program that allows participants to learn how to drive safely in a 400 BHP vehicle. The aim of this course is to maintain control of the car even in the most critical situations: to learn that, students are subject to a training that involves drills using different procedures (lining up for a corner with an on-board instructor, acquiring and analyzing telemetry data, driving with a pace car) and exercises where the driver has to control the car on a variety of simulated surfaces (rapid changes of direction, controlled skids, braking techniques). In this course students get to drive the Maserati GranTurismo, GranTurismo S, Quattroporte S and Quattroporte Sport GT S. The Master High performance focuses instead on a more professional and technically advanced driving experience.

This is exclusively reserved for Maserati customers; the entire course can be personalized to the participantâ€™™s specific needs and expectations. Lastly, the Master MC Trofeo is dedicated for the Maserati driver who is ready to go beyond Club level competition. According to Mr. Mattioli, this course provides a thrilling, unforgettable experience; it completely involves students into the Maserati competitive driving world. In addition to the above listed courses, new for 2012, Maserati introduces the Master Italian Lifestyle Experience, which includes special cultural activities and events to enjoy the finest Italy has to offer, and the Maserati St. Moritz Snow Drive. The St. Moritz Snow Drive offers a unique opportunity to experience Maserati in a show & ice environment, under the control and supervision of a professional driver. This experience is exclusively reserved for Maserati owners and it is considered an extension of the â€™œMaserati High Performance Driving Courseâ€™•. It takes place in a very exclusive ski resort in St. Moritz, Switzerland and it is available for one week only, in February. The St. Moritz Snow Drive allows participants to experience the entire Maserati fleet (Quattroporte, GranTurismo and GranTurismo Convertible) in a controlled environment, improving their skills in handling unexpected situations when grip is compromised by the weather.

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Giacomo Mattioli announced the exclusive 2012 Maserati Master. a [Giacomo Mattioli Ferrari](#) Maserati Beverly Hills President, is thrilled for the new Maserati Experience in St. Moritz. Learn more about Ferrari Beverly Hills and a [Giacomo Mattioli Los Angeles](#).

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