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Extended Warranties and Insurance for Mobile Consumer Products in Northern and Central Europe by [Bharatbook](#)

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Finaccord's report titled Extended Warranties and Insurance for Mobile Consumer Products in Northern and Central Europe, is a report about the market for extended warranties and related insurance sold in conjunction with mobile consumer products in ten countries: Austria, the Czech Republic, Denmark, Germany, Hungary, Norway, Poland, Slovakia, Sweden and Switzerland. Mobile consumer products analysed are portable electronic devices, most notably laptop computers, digital cameras, mobile telephones and other small mobile products, such as portable audio equipment and satellite navigation systems.

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The report draws on extensive primary and secondary research covering 587 organisations involved in the production and distribution of mobile consumer products including 300 manufacturers, 127 bricks and mortar retailers, 114 retailers specialising in online and / or home shopping and 46 mobile telephone network operators. A number of factors combine to form a firm rationale for a pair of published reports and databases about extended warranties and insurance for mobile consumer products in Europe among which is the fact that these are only the second ever published works on the subject on a pan-European basis. This is curious given that the market for extended warranties and insurance linked to mobile devices is estimated by Finaccord to have been worth as much as $\text{€}3.42$ billion across 18 European countries in 2008 (of which around $\text{€}605.8$ million is due Northern and Central Europe). You may be able to use this report and the PartnerBASE that accompanies it in one or more of the following ways: appreciate the size of the opportunity in the market for extended warranties and insurance linked to mobile consumer products in Northern and Central Europe: in aggregate, this is a substantial market; understand how dynamic competitors are helping the sector to grow at a rate well in excess of the underlying markets for laptop computers, digital cameras, mobile telephones and other small mobile devices in a number of countries; assess the position of competitors such as ACE European Group, AmTrust International Underwriters, itonia it-insurance & service, KarstadtQuelle Versicherung, Moderna Försäkringar, New Technology Insurance, SOLID Forsäkring and Wertgarantie; consider how extended warranty and related insurance programs are being rendered more valuable and user-friendly from the point of view of customers. Industry Analysis

For more information kindly visit :

Extended Warranties and Insurance for Mobile Consumer Products in Northern and Central Europe

Or

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