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Energy meters are a typical instrument to measure the amount of electricity or energy consumed by a user. It has been traditionally present in the market with the dominant types being the electromagnetic and static ones. However the market is steadily moving towards a newer generation meters which include smart and digital meters. Players in the market are rapidly involving research and development activities to adopt newer technologies in their products. The market is highly controlled by the state and private utilities who are the major users of energy meters in India. Increasing government support in the sector as regards to the electrification activities is driving the market. India is also rapidly becoming a big exporter of energy meters with changing technology in its products. Organized players capture a large share of the market owing to the manufacturing specifications to be followed. Rising urban infrastructure and households is definitely going to boost the overall demand of meters in India.

<http://www.bharatbook.com/market-research-reports/energy-market-research-report/energy-meters-market-in-india-2011.html>

The report begins with an introduction to the energy meters market indicating the types of meters on the basis of load along with a brief description. The market overview section provides size of the market and its growth on the basis of volume. Market segmentation on the basis of load and types is also given. The size and growth of the market on the basis of value has been added along with the product segments. Each segment of the market has been described with respective market sizes and growth figures. The import and export figures and overview has been described.

An analysis of the drivers explain the factors for growth of the industry including rising household demand, government initiatives, high replacement market and increasing rural electrification. The key challenges include archaic business practices and high entry barrier. The future outlook of the market has been analyzed which provides a clear and definitive overview of the next generation energy meters which are taking inroads Indian market. Smart meters have been defined with their advantages over conventional meters and the prospect of the market in the Indian context has been highlighted.

The competition section provides an overview of the competitive landscape in the industry along with the market segmentation on the basis of player market shares and sales segmentation. It includes a detailed profile of the major players in the market including their financials.

### Market Analysis

For more information kindly visit :

Energy Meters Market in India 2011

Or

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