



Article Side

DIC group â€“ a snapshot of the worldâ€™s leading ink producer by [DIC Ltd.](#)

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DIC Corporation is one of the worldâ€™s leading companies in printing ink and graphics arts technology. Itsâ€™ one of the group companies, DIC India, is also a prime player in the Indian printing, publishing and packaging industry. The major clients include leading national dailies, magazines, packaging and printing houses in the country. Since its inception in the year 1947, DIC India has come a long way and positioned itself better each passing day. It has won the trust of its customers by introducing innovative and cutting-edge technology, contemporary solutions to the otherwise challenging issues and consistent hard work. DIC inks have always believed in working diligently for the betterment of its clients and ensuring optimum satisfaction in terms of customer service. The company attributes its success to its customers and business associates.

DIC India has two research and development centers at Kolkata and Noida. They mainly focus on researching about new applications and developing new products, technologies and processes for Asian market. It is a major contributor in the world of ink technology developers all across the globe. DIC group has vowed to produce ink designs that produce minimum waste and safe guarding the environment but at the same time providing higher profitability. Even the corporate symbol is an inspiration and represents how concerned it is about the customers, suppliers and clients. It states that the company believes in steady progress with the help of science and taking care of the environment as the prime motive.

DIC group is a responsible corporate social worker. Various exertions are designed and implemented to benefit local communities and society as a whole. It actively takes part in plantation of more trees in the vicinity of its offices and beautification of adjacent areas. DIC India follows strict quality processes and ensures exceptional results. The company plants are ISO certified by BVQI. They constantly strive to improve the quality of products being produced with in strict timelines to get optimum results in minimum possible time. Efforts are made to reduce the effect of the processes on environment and atmosphere continually. Safe handling and usage of all the otherwise hazardous substances and materials is ensured. Constant efforts are made to reduce by-products and conserve energy and natural resources. Regular discussions with public authorities, customers, regulatory authorities and experts are organized to improve the performance and overall working. Also, safety management systems are implied by the suppliers to provide training on safe handling, transportation, usage and disposal of all the products.

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