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If you are a part of the blogging world, there are varieties of things that you can do for building your site as well as your online reputation. For that purpose you need to make your site better by consistently posting useful and fascinating contents into your site. The most important thing is your tone and honesty that counts, since in the absence of these traits, you can harm your online reputation badly. If you are a serious person and really want to earn money from the internet, there are a few things that you should focus on.

The most important thing is building your online reputation. You need to do some hard and honest work on a regular basis for building your reputation over the internet as a blogger. In case if you have once built a bad reputation for lack of knowledge or sincerity, it would be quite hard defending your reputation, because defending reputation is always harder than building it. Therefore, be careful, if you are not sincere to people or in the habit of exaggerating about everything in life, this will not put a good impact on the people reading your blog. The important thing that you should focus on for now is that maintaining reputation is always harder than building it. However, the first step is

building and then maintaining it forever.

If you have just established your blog and starting out your first post, just concentrate on giving your best shot for the purpose of gaining readers'™ attention and putting the first wonderful impression. It does not matter how much great personality you are or how many friends you have offline, but in the online world the question is how you can show or prove your worth and sincerity to the online community. It may sound hard but in reality it is not as hard as it appears.

Never underestimate the online community; they are the same people we come across in our daily lives offline. People in the online world are as smart as the offline people are, actually they are the same people. Your writing tone and style will tell them instantly about your personality, regardless how much you struggle for hiding it. But is it a fact that nobody can hide his personality for a long period of time.

The most important thing in this respect is that you should be sincere with people in writing or sharing ideas. You should pay special attention towards your tone in your writing because it is the attitude that makes a big difference.

Your tone and style of writing may have a positive or negative impact on the readers of your blog. Always remember first impression is the last impression. It is your beginning and you are trying to build your reputation online. Another thing that is equally important is that you should be sincere to people on a regular basis. You need to maintain your reputation by remaining honest for some considerable time. Because, if you are a type of person that change shapes every now and then, people will not going to trust you and you will lose your credibility, leaving no room for you to earn online. Like the offline world, the blogging world may not treat you fair at times, but instead of falling into disappointment, you should be able to face the hard times. If you have been fired with some attacks or bad comments on your writing or personality, certainly it is absolutely bad for your reputation at these initial stages. At this time just sitting back and wondering will not work for you, rather face the tough times bravely and learn to defend your reputation. There are many things that you can do for defending your reputation online.

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