



Article published on December 31st 2011 | [Business](#)

Bluehost is a web hosting company that was founded in 1996 and has its headquarters in Utah, USA. It offers web hosting services that include a regular hosting plan suitable for personal site owners and business owners, and three types of reseller plans which, as their name suggests, are targeted at resellers. They also have two types of shared web hosting plans, a basic plan with basic features, and a Pro plan which has more advanced features.

All their web hosting plans come with a combination of the following features: unlimited GB hosting space, unlimited domain hosting, unlimited GB file transfer, unlimited email accounts, free domain, free site builder with templates, free Google credit and a website uptime guarantee of 99.9%, meaning that a client's website is virtually never down. It also supports website scripts such as phpBB, blog support such as WordPress, Joomla, Drupal, Tikiwiki, form mail scripts, image galleries such as Coppermine, among other useful features.

Bluehost also supports Python and Ruby on Rails software, which are high-level, object-oriented languages that are very popular with web developers today. Many top of the range websites, such as Twitter and Groupon were developed using these languages.

Furthermore, Bluehost offers world-class customer support, via telephone, live chat and the availability of a ticketing service. It also gives its customers a 30-day money-back guarantee, in case they are not satisfied with their services for one reason or another. Finally, they offer a 99.9% guarantee of server uptime, basically due to a feature known as "VPS protection" in which they offer those clients on their shared plans protection for their websites, against those other websites on the same server that are utilising more than their fair share of resources. In this way, a website never shuts down because it no longer has enough resources to run.

To make this great array of services easily available to their customers, they have a promotional scheme that comes in the form of their Bluehost coupons. These coupons provide discounts on the retail price of the

services so that customers can make great savings on the services that they purchase.

These Bluehost coupons vary, but they include a coupon for the purchase of the regular hosting plan, where the user pays \$3.95 per month instead of the usual \$7.95 per month (for a 12-month period), or \$6.95 per month (for a 24-month period). There is also a Bluehost coupon for the basic shared web hosting plan which enables the customer to only pay \$3.95 per month instead of the usual retail price of \$6.95, and another coupon for the pro shared web hosting plan which brings the price down from \$24.95 per month to \$19.95 per month. Over time, these represent huge savings to the consumer. For example, purchase of the basic shared plan at \$3.95 per month would mean that one would save \$36 over one year, \$72 over two years, and a whopping \$108 over three years. Thus the Bluehost coupons turn purchasing Bluehost services into a real bargain-hunting!

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Article Keywords:

bluehost coupons, bluehost coupon

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