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Rice; a staple food of Bangladesh, heavily consumed in India and the Asian continent as its top producer alone; is said to have 40,000 varieties worldwide. The title “Basmati”™ is of Nepalese and Pakistani origin that falls under the most popular array of Rice. A long cereal grain, identified through its delicacy and fragrance is accounted to be globally harvested at around 721 million tons in 2011-2012 (source: business inquirer; February 02, 2012)

It is so much profit and business success for Basmati Rice Suppliers in trading this class of rice that global operations can grant high business growth, and positive margin of safety due to free trade factors. While, being the second most worldwide produced staple food, Rice is commercially cultivated and consumed in high volumes considering world population stats. Moreover, as it is a heavy dietary supplier of carbohydrates, fats and proteins, basmati rice is also called as the king of all rice. Thus, it is the most demanded rice around the entire planet. Though, it has an elevated consumption level in Eastern developing countries already, but it is abruptly requested in Western regions as well. Thus, basmati rice suppliers benefit from dozens of advantages at their disposal.

Apart from that, short-term greed of a few exporters and traders hinder positive factors of international export that drastically sabotage a country’s export dilemma. Meanwhile, rice export volumes declined considerably around the world. And, due to the inelasticity of supply and demand, price competition of rice soared of major exporting countries such as India, Pakistan, Thailand and Bangladesh. Although other major economic factors included much more complexity, but considering the above aspect(s) basmati rice suppliers can rejoice increased market competition that can provide more than just a chance to do domestic and international business.

Even if “ not all “ most of the economic factors get analyzed by a rice supplier, it will still be able to account sufficient aspects that shall enable to conduct an expedient rice trade from which a fortune can be generated.

In addition, basmati rice suppliers should not be worried as they can opt to trade from online platforms that have the tendency to provide reliability, resourcefulness, international sources, and a gigantic list of rice buyers and seller. Yet, conventional business methods cannot negotiate its benefits from the benefits that Internet provides; however, the E-Commerce has led most of the entities to shift and rely on online market(s).

Although the ultimate end receiver of the supply chain is the consumer, which means B2C has the most traders associated. Yet, B2B’s Business-to-Business number of transactions will be much higher as compared to B2C because of the sale and purchasing of factors of production.

Basmati Rice Suppliers along with B2B Rice Suppliers and B2B Rice Exporters can explore the entire hub online marketplace: WorldofTrade.Com. An Online B2B portal that efficient enough to provide maximum trade leads and promising business ventures to its global customers. Log on to it today to get exposed to the most renowned Rice traders of the world.

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basmati rice supplier, rice exporters, rice supplier, discount rice, rice buyers, rice manufacturers

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