



## Article Side

Latest Maruti cars in India by [Mike Nielsen](#)

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Maruti Udyog is the largest car manufacturer in India. The company has many prestigious brands in its credit including Maruti 800, Swift, Dzire, Alto, Wagon-R, Ritz, A-Star to name a few. Although, Maruti is having a strong lineup in passenger car segment it was lagging on SUV segment. The company earlier attempted by launching several models including Omni, Versa, Ecco without much success. However, now the gap is bridged by the launch of Maruti Ertiga.

### New Maruti Ertiga

Maruti Ertiga was launched in April with many fanfares. Priced at Rs. 5.89 to Rs. 8.45 lacs, Ertiga opened up a new segment called LUV (Light Utility Vehicle). The vehicle offers comfortable seating capacity for 7 people arranged in three rows. The long wheel base gives smooth riding and excellent maneuverability. Maruti Ertiga is available both in petrol and diesel versions. Petrol variant is powered by 1.4L, K-14B engine that delivers a maximum power of 95 Ps at 6000 rpm with a peak torque of 130 Nm at 4000 rpm. Ertiga comes with latest safety and comfort features including ABS, Airbags, dual A/c, collapsible steering Column, and music systems.

### New Maruti Dzire

Maruti Dzire is a top selling car in this segment with 3.3 lac units per year. The original Dzire was launched in 2008 by adding boot space to Swift, another top selling hatchback. The new 2012 Dzire is an entirely revamped version offering more than 150 new features. This is the best selling sedan in both, petrol and diesel segment. Dzire is available in six variants three each in petrol and diesel versions. Petrol variants are powered by K series engines, while diesel versions use DDiS engine. Maruti Dzire is priced at Rs 4.88 lacs to Rs. 7.35 lacs.

### Maruti Swift

Maruti Swift is the number one premium hatchback and largest selling car in this segment. The 5 seater hatchback is the darling of many Indian homes. This European designed passenger car has stolen the heart of millions of Indian consumers within a short period of its launch. Originally launched in 2005, the car underwent tremendous face lifts in 2007 and 2012. The latest 2012 model comes with hosts of added safety and luxury features. Maruti Swift is available in both petrol and diesel versions and comes in 6 variants.

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