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The TVR brand name and image is one of the most typically British of all time. The name and sight of the vehicles inspire thoughts of theatre, passion and excitement. For the past sixty years TVR have produced performance sports cars that have been amongst the worlds most revered and powerful. The cars produced are iconic and distinctive and have ensured TVR are at the forefront of car aficionados minds when the performance vehicles are discussed.

The current model range from TVR includes three vehicles. The new Sagaris, the Tuscan S and the Tuscan S Convertible. All three of these cars are prime examples of TVR's ability to marry style and sophistication. The Sagaris uses dramatic lines and sweeps to make it the ultimate racing car for the open road. The new Sagaris is as powerful and performs as well as it looks like it should. The Tuscan S is a mark II model and the latest incarnation of the legendary TVR. Again it couples dramatic design with powerful performance to ensure anyone who uses the Tuscan S will have a drive to remember. The Tuscan S Convertible combines the Tuscan's already memorable driving experience with the unbridled exhilaration of driving a convertible sports car. This said, the Tuscan S Convertible is not merely a coupe with the roof removed. The functionality of the car has been completely redesigned to ensure a brand new driving experience.

One of the most famous TVR's of all time is the TVR Chimaera. This car combined raw power with the all the famous looks of a classic sports car. Some critics describe the TVR Chimaera as being all brawn and no brains, with a very loud engine and that it can at times be difficult to handle. This car has been described as offering what can only be called a proper driving experience!

Although TVR has been and still is an iconic name in the world of sports cars and the brand has many fans throughout the world there are and have been some questions over build quality which has affected the company's reputation. Poor build quality has hindered the company for a long time and is probably the main reason as to why TVR has not seen the same level of commercial success as its rivals at Porsche and Ferrari. Unreliability issues have sometimes outweighed the advantages of the TVR range which include the fact it sounds great, drives great and looks exceptional and led to consumers, however sentimental, choosing more reliable and slightly less romantic options when deciding upon their sports car.

Two major advantages of choosing to purchase a TVR are the performance and the low depreciation rate. Some TVR's have been measured at doing 0 miles per hour to 60 miles per hour in 4.6 seconds. This statistic is one of the most impressive in the performance car field and is a major selling point. The fact that TVR's are relatively rare cars means that they do not depreciate at the rate of some of their rivals which also makes them desirable.

TVR has a reputation for great looking cars, and for having a strong following amongst sports car enthusiasts. Although let down by reliability issues there is no substitute for the romance and passion generated by seeing, hearing and driving one of these British cars.

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