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2013 Ford Focus ST: the Compact Car That Offers Massive Performance by [Robert Vadra](#)

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Compact cars are on the rise. Whether their popularity has been boosted by the current economic situation or an increasing environmental awareness among consumers, compact cars are in higher demand in Canada in 2012 than they have been for the past decade. Compact cars offer better fuel efficiency and lower running costs than their larger cousins. But choosing a compact car does not mean compromising on performance, as the 2013 Ford Focus ST clearly demonstrates.

Ford is recognising that many consumers are making a shift away from larger models. They are taking the opportunity to introduce a revamped Ford Focus later in the summer of 2012. A finalist in the North American Car of the Year, the 2013 Ford Focus ST is fitted with a 2.0 litre engine that provides drivers with 252 horsepower and 270 pound-feet of torque. Not only is the 2013 Ford Focus ST a joy to drive, it also looks the part. From the outside, this sporty car shouts performance.

When you slip behind the wheel of the 2013 Ford Focus ST for a test drive, you will not be disappointed. From the moment you start the engine and put your foot down on the accelerator, you can hear the power. The unique sound is down to Ford's™ clever sound symposer. Fitted in the exhaust of the 2013 Ford Focus ST, this nifty little gadget amplifies the low-frequency throaty roar that drivers associate with sporty vehicles. The sound symposer isolates the desired sounds based on a range of driver inputs, including pressure on the accelerator, engine speed and gear selection. As the car accelerates, the sounds in the 200 to 450 Hz are emphasised. However, when the 2013 Ford Focus ST is cruising along the open road, the low-frequency sounds are dampened to reflect the steadier speed.

Steering modifications mean that the 2013 Ford Focus ST handles everything a road can throw at a driver. Drivers can tackle corners with confidence knowing that the 2013 Ford Focus ST offers a fantastic combination of stability and grip. The 2013 Ford Focus ST comes with a six-speed manual transmission.

The standard 2013 Ford Focus ST comes with upholstered sports seats, push-button start with keyless access, aluminium wheels, aluminium pedals and fog lamps. A sunroof is available as an optional extra. Higher specification packages include heated leather seats, a navigation system, ambient interior lighting, MyFord Touch and a superior Sony audio system.

If you are tempted to try the sporty 2013 Ford Focus ST, contact Oak-Land Ford to arrange a test drive when the new model becomes available in the summer of 2012. Full details of our inventory, including new Ford vehicles and used Ford cars can be located on our website at <http://www.oaklandfordlincoln.ca/>. Alternatively, share your thoughts on the revamped 2013 Ford Focus ST on our Facebook page at www.facebook.com/OakvilleFord.

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