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A good topic to blog about could be for food products. There can be so much to blog about these food products and you can earn money using this as well. If you are a good writer and you think you can produce creative content around the opinion you have and you think people will read your opinion, you should start a blog.

To create a blog rather a free blog you can visit many of the blogging platforms already available to you like wordpress, blogger, U blog etc… These platforms will help you make a blog for free and using this free blog you can start your blog about food.

There are many things that you would want to keep in your mind while you start your food blog. Firstly, you need to identify your niche and then stick to it. The reason for this today is that if you take a look around you will realize that anyone who has gone up to become famous has from the first day chosen a niche and sticking to that niche has given him/her the popularity and success that they enjoy today. So, stick to your niche from the first day.

Secondly, you must remember that you have to be honest to yourself, to your writing and to your readers. Giving honest opinions and admitting about your short comings openly in your blog will mean that you are confident and you know what to do and what to write about. You should also remember that this honesty of yours would mean that people will value your opinion more.

Reading and researching about anything that you might want to write or blog about is a must. The more you read up, the more your mind will open up to the valuable information and you would be able to engage your readers more. This will in return mean that your readers will come back to visit your free blog and to read more about what you have written.

Once you start a blog it could go up on a daily basis and would increase in popularity soon if you are committed to it but to be sure that your blog reaches a number of people you need to get familiar with SEO writing, so that you can be sure about the keywords you might want to use which will make sure that your blog appears in searches once someone is searching for some food that you have blogged about.

And finally, start a blog and blog about new recopies as well, so people can actually realize that there is some value addition on your blog.

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