



# Article Side

Steps to start a successful Affiliate Marketing by [Alwin Lewis](#)

Article published on November 25th 2011 | [Affiliate Programs](#)

Niche affiliate marketing started after 1990 when Amazon started an "associate program" that pays commission to those users who refer other people to buy books from Amazon website. Still this program is running successfully and includes thousands of different products since Amazon extended its business by selling other products too. Amazon still has great name in this field and could be great place to start but today, most online stores have developed their own affiliate programs for their respective niches.

## Things to keep in mind to Successful Niche Affiliate Marketing

Like conventional businesses, affiliate marketing also needs proper planning to start. Here you can find few basic steps to start online affiliate marketing.

1. Pick your main market - When working to find your market, you may have a number of options. You should either choose a topic of your interest or go with proficiency that you have professional experience. But if you can work on any topic then go for the market that has good number of audience.
2. Choose a categorized market - Once you have chosen target market, such as travel, entertainment, finance then it's time to sub categorized your market to make sure of a more targeted audience. If you picked travel, you can divide into a more specific category, such as Hill station, Pilgrim tour, domestic tour or international travel.
3. Keyword research - Now you have also decided on the sub-category, now begin Keyword research. These keywords or phrases should have high search volume so, people use to search these keywords in search engines. You can also use free keyword research tools like Google AdWords Keyword tool, or if you are not satisfied with Google keyword tool then you can go for paid tools such as wordtracker. Your main keyword should be use in domain name and you can keep rest of the less important keyword for your blog's domain.
4. Start a blog - You have two options here - either choose free blogs and register with Blogspot or WordPress (you can choose any free blog hosting platform to start your blog) but I recommend these two or register and host your own domain. Whichever suits your need go for that, if you are beginner then I would suggest you to start with free blog and use your main keyword in blog or domain URL such as <http://www.allseoservice.com> you can see this domain has main keyword "SEO Service".
5. Add Content - Now it's time to do the main work which will let you earn from online resources add content to your blog your website. Remember search engine always love fresh and unique content and frequently updating website that's why news website always ranks well in search engine result pages (SERP). Don't forget to add your main and secondary keywords to the content. Your content will decide how much time your website or blog will appear in search result. You can also add video or images to your blog your website people searches for images and video from Google images and Google Video.
6. Find Affiliate programs - Now you have done all the things your blog or website is ready and I assume that your website is live now. So, it's time to move on main segment that is look for and good affiliate program for your target audience. If your website is about travel then look for travel agencies, travel guide, hotels and relevant business which you can promote on your website.

Generally, you have to only copy a code and paste on your website where you want to display advertisement. That code also includes and unique id to track any referral visitor you send to that website.

7. Promotion of Blog or Website - Now affiliate advertisement is running on your website now to maximize your earning from your website you have to promote your website. Submit your website to directories, Bookmark your website on some good social bookmarking website such as Digg, Delicious, stumbleupon, reddit etc. you can also do article marketing, video marketing, forum posting to promote your website.

8. Convert and Earn - Like any traditional businesses, an affiliate marketing program won't give you revenue unless the user visiting your site and buy any product. You have to be keep an eye on conversions and make sure your visitors goes to merchant page and buy something. Most of the affiliate programs pay via PayPal, checks or bank transfers (usually for U.S. residents only).

Article Source:

<http://www.articleside.com/affiliate-programs-articles/steps-to-start-a-successful-affiliate-marketing.htm> - [Article Side](#)

[Alwin Lewis](#) - About Author:

This article is written any All SEO Service a a [SEO company Delhi](#) who is providing a [SEO services in Delhi](#) writing about a [how to start Affiliate marketing](#). So, what are you waiting for come to us and increase your website visibility in search engines.

Article Keywords:

Affiliate marketing, Affiliate program, Affiliate Marketing Tips

You can find more [free articles](#) on [Article Side](#). Sign up today and share your knowledge to the community! It is completely FREE!