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Generally the quality of the product cannot be measured by the name or the brand of the product. When it comes to food product you can justify the quality of the product through the labels printed on them which contains the description and the ways to use. Before purchasing a food product the labels must be read and followed by each and every consumer. Checking the description on the labels is the easiest way to find whether the product is properly manufactured and packed or it is just an attractive way so that they can cover up what is not in the description.

The purchasing decision on a product is totally up to the consumer and whatever the methods the companies used to present their products is not a matter. If you do not have a choice on a product then you can check out the labels so that you can know whether the particular product is safe for use and possesses prior approval from the government for sale. You cannot be sure that the food products were free of microorganism contamination. If accidently it happens then the description labels are not enough for you to ensure the product, but you can consider the description printed on them. According to the words from the Environmental Health Specialists the description on the food labels and the cosmetic labels must contains five necessary things which are mandatory according to the health and safety laws.

First among those things the descriptive statement as the identity must be written on the labels. Second thing the ingredients used to manufacture the product including the food coloring and the preservatives must be printed. The weight/volume or the quantity of the product the package contains must be indicated. As the fourth thing the name of the manufacturers and the distributors including the location must be printed. Finally the directions on how to use the product must be indicated. You have to ensure the mentioned information's were printed on the food labels and the cosmetic labels if you are into purchasing a product of your choice. If you cannot find it on the description you can ask for the retailer or you can just go for the other product and it is better not to buy the product without these descriptions. These five things were suitable for all the products except alcohol.

Apart from these things the expiry date of the product must be noticed through the labels. If you purchase a product without checking the expiry date might be ends up in acquiring an expired product which has to be disposed in the garbage. Also it results in food poisoning or allergic issues and the consumer is fully responsible because of their carelessness on checking the description labels while purchasing.

If the product is manufactured properly, it possesses the approval from the government for selling the products in the market. To approve a product the examiner will check the labels and the description on them. Therefore checking the labels is considered as the easiest way to identify the product whether it is safe for use and good for health. It is advised to check the labels thoroughly before purchasing to ensure you purchased a product worth your money and not something which causes severe health issues.

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