



Article Side

Innovative Leaflet holders by [Jack Ropel](#)

Article published on July 5th 2012 | [Advertising](#)

The wall mounted leaflet holders are designed in different and useful manner as they made up of styrene plastic material. Wall mounted leaflet holders helps to hold all the leaflets so that people can view them while passing. Normally there is more than one level to benefit the user by displaying more leaflets or brochures. An easy keyhole at the back helps to keep it stable. Sometimes there is free standing adopter which helps to hold leaflet steadily on the wall. The wall mounted leaflet holders are often used for marketing and promotional needs of the client as well as for both retail and exhibitions needs. The material used in designing the leaflet is Acrylic brochure holder and metal brochure holder. The holders should carefully bought as they give us equal amount of money spend and satisfaction.

Various designs and pattern have made a mark in the market like Double Sided Holding Rack, Small promotional literature stand, Floor standing brochure holder, A4 floor standing literature display, Table menu stand and the list is endless. Latest one is A4 which is multi-tier wall mounted holder and has three compartments to arrange more number of leaflets. The advantage of having a wall mounted leaflet display racks is it keeps the work place neat and tidy. There are suitable for small offices or may be the reception area where it can be noticeable easily. It can be shifted easily from one place to another as and when required by the office. A nice display arrangement is made on hospitals or in saloons, or in retail shop where the client can increase its customers. For fixing glue or a screw can be used.

An idea behind having a leaflet holder is to increase the number of potential customer as we cannot distribute to everyone we meet. It also depends upon the size of the area and then accordingly you can have anyone design from the above mentioned. There different shapes, colours, design and sizes available in the market and as per your requirement you can choose. There is mixed sizes leaflet which can hold pamphlets and literature. Second size is DL Leaflet stands which 1/3 smaller than A4 and it includes more option like brochures, catalogues, menu, and many more promotional literatures. Sizes like A3, A4, A5 which have attractive design and include counter stand and floor stand in them. They are ultimate choice for presentation material, posters, corporate literature and educational leaflets. Placing and picking the right kind of design is important, you can also exploit the counter top area or unused wall if the room is small. Theses leaflets and brochures if organised properly can enhance the visibility and publicity of the brand and help the company to prosperous.

Article Source:

<http://www.articleside.com/advertising-articles/innovative-leaflet-holders.htm> - [Article Side](#)

[Jack Ropel](#) - About Author:

JackRopel is United Kingdom Author. And he is Range of high quality chalkboards and snap frames A4. With a wide range of versatile point of sale displays; innovative visual merchandising Discount Displays Express is a one-stop shop for retail shop fittings. For more details on a [Wall Mounted Leaflet Holders](#) and a [Wall Mounted Leaflet Display Racks](#) than please visit our website.

Article Keywords:

wall mounted leaflet holders, wall mounted leaflet display racks