



## Article Side

Easy steps to remove bad online reviews of your business by [Thereviewbuster Fdg](#)

Article published on January 3rd 2012 | [Advertising](#)

We all know the importance of having a positive image. We want to see good things said about us by our loved ones, friends and those we become acquainted with. In the business world it is no different really. We want our business reputation to be held in high regard by everyone associated with our products, from sellers to customers in the world around us. However, in today's world of information technology, when information is available at the click of a mouse, to build and maintain a positive image is not always an easy task. If you find yourself confronted with bad reviews, we are here to rescue you.

We suggest a range of steps and tips to help you combat or remove bad reviews you receive in the cyber world.

The easiest way to remove a bad review is to contact the person who might have posted the bad review. A customer may post a review about your business because they are really annoyed about your customer service, quality of product, high fees or charges, or many other reasons. These reasons may or may not be justified. No matter the reason, you can still ask the customer to remove their comments. Begin by humbly apologizing, and ask him to remove his or her comment, and ask what you can do to make them happy. Remember your reaction to a bad review is important as others will hear about it. Just because a comment is hampering your image that you have made over a number of years, it is quickly mended if you do the decent thing and resolve problems quickly. Obviously, this is only possible if you can identify and contact the customer. If you can, you may be able to convince them that you have resolved their issues, and they may choose to remove their bad review or alter it. Nothing ventured, nothing gained.

For any negative reviews that appear on sites, like Google, all you need to do to remove a bad review is to be patient. In some instances, such comments would get removed automatically. How? Well, most search engines only extract data and information from other sites that are known as third-party sites. As soon as the bad review gets deleted from these sites, it automatically reflects on search engines.

Suppose you have three negative comments on a page on some site you have no access to, then a fine tip would be to ask customers who have had a good experience with you to post their positive reviews, so as to overshadow the negative ones, and this will cast a more positive image of you and your business online.

Some sites may allow you to request the removal of a bad review, but many will allow freedom of expression. If the comments are defamatory then most webmasters will assist you in removing the post as it may reflect badly on their reputation as well.

The best way to deal with bad reviews is to promote your website, products and services in many places, in a positive way. You can pay for people to do this promotion for you. You can work with others to promote your business in the field of social media. This can give you a positive image and help you overcome any bad image that has been created by a bad review.

Another tip would be to hire a SEO professional to specifically work on your online business, remember that you should have copyright on your content. Do whatever you can to ensure your site information is accurate and that you portray a trustworthy presence online. Make sure all transactions are secure and that your business can be easily contacted by whatever means is appropriate to create goodwill between you and your customers in cyberspace. This is an efficient

way to remove a bad review and degrade its credibility. Respond quickly and find your problems getting solved faster than ever.

Article Source:

<http://www.articleside.com/advertising-articles/easy-steps-to-remove-bad-online-reviews-of-your-business.htm> - [Article Side](#)

[Thereviewbuster Fdg](#) - About Author:

The writer is an expert in a [online reputation management](#) and works with thereviewbuster.com. Thereviewbuster.com is the pioneer a [online reputation](#) company in US.

Article Keywords:

online reputation management,online reputation,reputation,bad reputation,reputation online

You can find more [free articles](#) on [Article Side](#). Sign up today and share your knowledge to the community! It is completely FREE!